

Real opportunities for all

Final consultation on our five-year
strategy

Background

- Developed over the last 18 months
- Several workshops with you, volunteers, clients
- Interviews with stakeholders
- Lots of research on statistics and evidence
- Development with the board and staff

Understanding of disability

- Social model
- Human rights model
- Equality Act
- Rights not charity

Real's vision

Real's vision is of an equal and diverse society free from the barriers that stop disabled people from living their lives the way they want.

Real's Mission

- Real's mission is to protect and uphold the human rights of disabled people in Tower Hamlets, and overcome discrimination, to enable disabled people to live as equal citizens.
- We aim to help disabled people to live independently - where they choose, how they want, with all the support they need, and with the money they need to do it.

Real's Mission

The name “**Real**” is not an acronym, but it does stand for the **real jobs, real education, real incomes, real choices, and real participation in society** that all disabled people deserve.



Real's values

1. Human rights-based
2. Empowering
3. Inclusive, diverse and respectful
4. Person-centred and accessible
5. User-led
6. Accountable and representative
7. Democratic

Developing our new strategic priorities

- Based on evidence of disadvantage and inequality
- Based on feedback from you and other stakeholders
- Linking to UN review on disabled rights in the UK

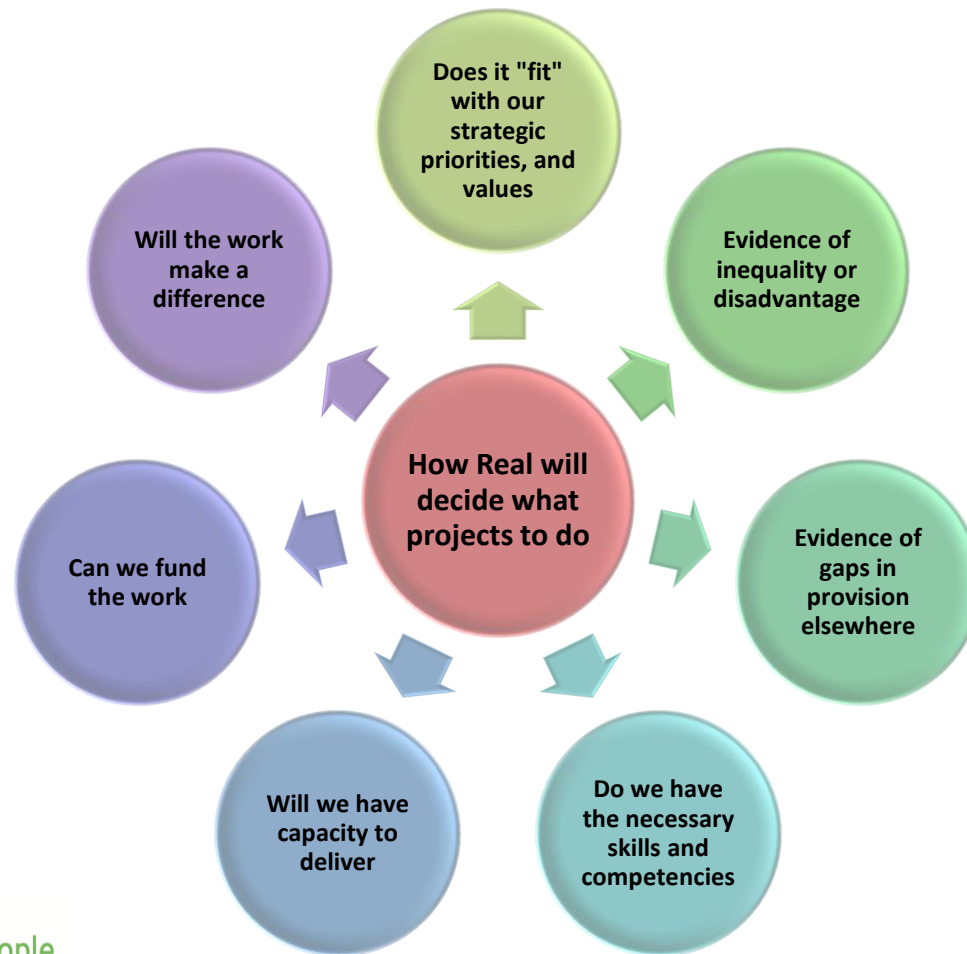
Our model of change



Real

Disabled people
working together
for real choices

Deciding on specific projects



Real

Disabled people
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Real's proposed 4 strategic objectives

1. Disabled people have increased income and an improved standard of living
 - More likely to be in poverty
 - Less likely to be in work
 - Even if in work, lower income
 - Higher costs of living
 - More likely to be digitally excluded

Real's proposed 4 strategic objectives

2. Disabled people are better able to live independently, express their views, and participate in their communities

- lack of to good, meaningful social care and support, delivered how people want
- lack of access to affordable, accessible housing
- disabled people don't get heard or can't influence in the way they want
- particular challenges for young disabled people

Real's proposed 4 strategic objectives

3. Disabled people are better able to access services, facilities and activities that meet their needs

- Not enough reasonable adjustments under the Equality Act
- Barriers to inclusion all across private and public provision of services
- Transport and the built environment not accessible



Disabled people
working together
for real choices

People who are not online are getting left behind

Real's proposed 4 strategic objectives

4. There is attitudinal change around disability

- People's attitudes are the biggest barriers
- Negative reporting and valuing of disabled people, especially in some of the press
- Stigma and negative attitudes causing hate crime and hate incidents
- Family and other people's expectations of our abilities can make things worse

What can we do about it

- Information and advice services
- Advocacy services
- Engagement and coproduction projects
- Communications
- Employment support projects
- Volunteering projects
- Helping people get online
- What else?

What next

- Year 1 transition plan
- Measuring how we make a difference
- Restructuring
- Fundraising to enable us to do other things
- Keeping you and others involved

4 discussions, 1 for each objective

- What should our projects involve?
- Who should Real work with?
- What would make the biggest difference for you?
- How will we know we have made a positive difference? How do we measure improvements?